

SPONSORSHIP LEVELS

18th Annual 4th of July Arts Festival

FRIENDS OF THE FIREWORKS

\$250-500 — 10 Available

*Available to Sugar House Chamber Members Only

- 10' x 10' booth at Arts Festival
- Small logo on event banners
- Small logo on printed materials
- Small logo on 2,000 programs

SUGAR BEET SPONSOR

\$500-2,500 — 5 Available

- 10' x 10' booth at Arts Festival
- Small logo on event banners
- Customizable instagram post Small
- Logo on 200 t-shirts
- Inclusion in "Thank You" Ad
- Member Spotlight on Chamber webpage
- Small logo on printed materials
- Medium logo on 2,000 programs
- Chamber Membership
- Inclusion in press releases
- 5 Entries to VIP Fireworks Area

MAJOR SPONSOR

\$2,500-20,000
— 3 Available

Sugar Beet Benefits (medium logos, major sponsor section) PLUS

- Logo in ≤ \$150 worth of boosted Facebook Posts
- Logo in ≤ \$3,000 worth of advertising (print)
- Logo on 4th of July Facebook Page
- Logo in 4th June & July Newsletters (2 total)
- Personal banner on all stages
- 10 Entries to VIP Fireworks Area
- "Shout Out" on Stages (1 each stage)
- 10' x 10' booth at park

PRESENTING SPONSOR

\$30,000 — 1 Available

Sugar Beet Benefits (large logos, presenting sponsor section) PLUS

- Logo in ≤ \$250 worth of boosted Facebook posts
- Logo in ≤ \$10,000 worth of advertising
- Logo on 4th of July Facebook Page (presenter section)
- Logo in 4th June & July Newsletters (3 total)
- "Shout Out" at beginning of fireworks show via park stage and radio
- "Shout Out" on Stages (2 each stage)
- 15 Entries to VIP Fireworks Area
- Logo on Chamber Home Page
- Business Spotlight at June Meeting
- 10' x 10' booth at park