



# 2017 Sugar House Pub Crawl

Participation Agreement

May 20, 2017

12:00-4:00pm

*The Sugar House Pub Crawl, hosted by the Sugar House Chamber, is an opportunity for participants to explore the many bars and restaurants in the Sugar House neighborhood. By providing a free “passport”, participants are encouraged to stop by participating locations to receive a stamp. Completed passports are then delivered to Sugar House Monument Plaza to be entered into a drawing for prizes. The event culminates with live music and the announcement of the drawing winners on the plaza. This promotion provides the opportunity to show off your establishment to hundreds of potential customers. No purchase is necessary to receive a stamp., but it provides the opportunity to show off your location to hundreds of new patrons.*

## **Pricing:**

\$300 (\$400 for non-Chamber members. Includes SH Chamber membership.) After expenses, all remaining funds will be donated to KRCL.

Includes:

- ◆ Sponsor listing in all promotional materials and advertising leading up to event
- ◆ Passports, stamps and support day of the event
- ◆ In house point of sale materials (ie. flyers, posters, coasters...)

Bar/Restaurant Name: \_\_\_\_\_

Contact Person : \_\_\_\_\_

On Site Contact Day of & Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

If you hold a DABC license that requires food purchase, what plan do you have to ensure compliance day of?

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Does your establishment plan to offer any specials day of?

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If you participated in the last SH Pub Crawl, what changes would you like to see to the event?

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**By signing this agreement, as an official participating Pub Crawl stop, you agree to:**

- ◆ Post all available promotional materials leading up to the event
- ◆ Attend participant meeting prior to Pub Crawl
- ◆ Ensure proper staffing/ volume of product day of
- ◆ Closely monitor alcohol consumption of participants
- ◆ Provide a prize for the opportunity drawing
- ◆ Complete agreement and payment on or before April 28th, 2017

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Signature of Contact

Date

**PLEASE COMPLETE THIS FORM AND MAIL WITH CHECK PAYABLE TO:**

The Sugar House Chamber of Commerce

PO Box 520356

Salt Lake City, UT 84152

**TO PAY ONLINE:** [www.sugarhousechamber.org/SHPubCrawl](http://www.sugarhousechamber.org/SHPubCrawl)

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