



2019 Sugar House Pub Crawl

Participation Agreement

May 25, 2019

12:00-4:00pm

*The Sugar House Pub Crawl, presented by the Wasatch Brewery, is an opportunity for participants to explore the many watering holes in the Sugar House neighborhood. By providing a free “passport”, participants are encouraged to stop by participating locations to receive a stamp. Completed passports are collected by participating bars to be entered into a drawing for prizes. This promotion provides the opportunity to show off your establishment to hundreds of potential customers. **No purchase is necessary to receive a stamp.***

Pricing:

\$200 (\$250 for non-Chamber members. Includes SH Chamber membership.) After expenses, all remaining funds will be donated to the Sugar House Chamber.

Includes:

- ◆ Logo listing in all promotional materials and advertising leading up to event
- ◆ Passports and support day of the event
- ◆ In house point of sale materials (i.e. fliers, posters, passport collection boxes)

Bar/Restaurant Name: _____

Contact Person : _____

On Site Contact Day of & Phone: _____

Address: _____

Telephone: _____

Email: _____

Web Address: _____

Type of DABC License: _____

If you hold a DABC license that requires food purchase, what plan do you have to ensure compliance day of?

Does your establishment plan to offer any specials day of?

If you participated in the last SH Pub Crawl, what changes would you like to see to the event?

By signing this agreement, as an official participating Pub Crawl stop, you agree to:

- ◆ Post all available promotional materials leading up to the event
- ◆ Attend participant meeting prior to Pub Crawl
- ◆ Ensure proper staffing/ volume of product day of
- ◆ Closely monitor alcohol consumption of participants
- ◆ Complete agreement and payment on or before April 12th, 2019

Signature of Contact

Date

PLEASE COMPLETE THIS FORM AND MAIL WITH CHECK PAYABLE TO:

The Sugar House Chamber of Commerce

PO Box 520356

Salt Lake City, UT 84152

Contact Info:

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